



Second Edition  
06-08/Sep/2019  
Florianópolis - SC  
<http://flask.python.org.br>



# Flask in Brazil

Flask Conf in Florianópolis will be the second edition for the Brazilian Flask developers community, a microframework built in Python used for web app development.

In the first edition (2018) we had 160+ attendees in the event, with a day dedicated to tutorials and another for tasks. In this edition we hope to have more than 200+ attendees.

Florianópolis was elected as host city for this edition due to its high Python scene there in past few years.



## Why sponsor


- Sponsoring this event will show your company engagement with the community in helping sharing content
- Give back to the community is a good form of helping keeping the community growing and Open Source world working
- Amplify your contact network may lead to possible new partners
- It helps your finding people with expertise and engaged with the technologies you are supporting



# How we use the money

Revenue coming from sponsorship will be used to cover the costs of the event only:

- Venue renting
- Filming done by professionals
- Coffee-break for everyone
- Financial aid for speakers that need to be able to attend the event
- Internet at the event
- Graphic art
- Shirts and stickers
- Event merchandise like shirts and stickers



## Benefits for your company

What your company has access while sponsoring the event

- Logo at the event site
- Banner at the event
- Logo at the event site
- Possibility to distribute your own merchandise at the event
- Tickets for the event and the tutorials

Sponsorship	Gold	Silver	Keynote	Bronze	Video	Tutorial	Coffee	Believer
Tickets for the event	3	2	🚫	1	1	🚫	1	1
Logo on shirt	✓	✓	✓ <sup>[1]</sup>	✓ <sup>[1]</sup>	🚫	🚫	🚫	🚫
Logo on ID card	✓	✓	✓ <sup>[1]</sup>	✓ <sup>[1]</sup>	🚫	🚫	🚫	🚫
Able to distribute own material <sup>[5]</sup>	✓	✓	✓	🚫	🚫	🚫	🚫	🚫
Logo on flyer	✓	✓	✓ <sup>[1]</sup>	✓ <sup>[1]</sup>	🚫	🚫	🚫	🚫
Logo on banner	✓	✓	✓ <sup>[1]</sup>	🚫	🚫	✓ <sup>[3]</sup>	✓ <sup>[2]</sup>	🚫
Logo on website	✓	✓	✓	✓	✓	✓	✓	✓
Social Media posting	3	2	2	1	1	1	1	1 <sup>[4]</sup>
Logo at the start of the videos	✓	✓	✓	✓	✓	🚫	🚫	🚫
Value (R\$) <sup>[6]</sup>	6k	3k	4k	2k	1k	1k	1,5k	200



# Legend

- [1] Reduced size Logo
- [2] Logo only on banner placed on the coffee break area
- [3] Logo only on banner placed on the tutorial room
- [4] Name listed on Believers Thanks Page
- [5] The creation and distribution of promotional material is the responsibility of the sponsor
- [6] Values in BRL (Brazilian Real) which will be converted to current currency rate at the time of the sponsorship sign in



# Contact



- If you are interested please contact us at: [flask+sponsorship@python.org.br](mailto:flask+sponsorship@python.org.br)